U.S. Ski & Snowboard Club Development Podium Certification Application Packet

The process of podium certification is a partnership between U.S. Ski & Snowboard and the U.S. Ski & Snowboard club. A U.S. Ski & Snowboard Podium Certified Club gas gone through a rigorous, mission-driven, self-assessment and evaluation process supported by education and resources, ensuring that it has met or exceeded industry standards.

✶ Creating Vision ✶ Inspiring Leadership ✶ Increasing Fundraising and Sustainability ✶ Attracting, Motivating and Retaining Quality Staff ✶ Enhancing the Athletic Experience ✶ Attracting and Retaining Athletes ✶ Realizing Improved Athletic Performance ✶ Experiencing Better Business Operations ✶ Stimulating Advocacy Among Parents ✶ Reinforcing Identity, Reputation and Credibility

Step-by-Step Guide to U.S. Ski & Snowboard Podium Club Certification

STEP 1   Contact the U.S. Ski & Snowboard Club Development Manager to register your club as a candidate for podium certification; confirm level of certification (Bronze OR Silver/Gold); and designate your club certification team consisting of (1) Staff Leader Representative, (1) Board/Ownership Leader Representative, and (1) Club Community Representative. U.S. Ski & Snowboard will send you a Club Certification Agreement. **Have all three members of your team sign and return the U.S. Ski & Snowboard Club Certification Agreement**. *Note: Club must be a current U.S. Ski & Snowboard Member*

STEP 2   Gather and compile required submittals and complete worksheets (*see checklist p 4*)

STEP 3   Coordinate and begin your club self-assessment using the **"Certification Self-Assessment Standards Workbook"**

STEP 4   Draft self-assessment S.W.O.T analysis (Bronze application) or Final Self-Assessment Report (Silver/Gold application) and submit entire packet to U.S. Ski & Snowboard.

STEP 5   Schedule club interview (Bronze), or site visit (Silver/Gold)

Bronze required submittals checklist

      Staff and Board Responsible for Certification

      History and Organizational Structure

      Verification of Legal Entity

      Verification of Club Insurance

      Annual Budget

      Primary Budget Reports

      Mission, Vision, Values

      Primary Job Descriptions

      Staffing *Worksheet – provided by U.S. Ski & Snowboard*

      Facilities *Worksheet – provided by U.S. Ski & Snowboard*

      Athletic Performance *Worksheet – provided by U.S. Ski & Snowboard*

      Training Phases *Worksheet – provided by U.S. Ski & Snowboard*

      Volunteer *Worksheet – provided by U.S. Ski & Snowboard*

      Podium Club Certification Self-Assessment Standards *Workbook – provided by U.S. Ski & Snowboard*

      Current S.W.O.T. Analysis and Summary *– Template provided by U.S. Ski & Snowboard*

Silver/Gold submittals checklist

      <u>ALL OF THE ABOVE</u>, plus:

      Current Bylaws

      Board Matrix

      Strategic Objectives

      Strategic Plan

      Description of Feedback Practices

      Board Policies

      Resource Development Plan

      Annual Report

      Development and Fundraising Materials

      Code of Conduct and Due Process

      Parent Education and Involvement

      Athlete Education and Career Information

      Awards and Recognition

      Marketing and Communications Plan

      Staff Manual

      Professional Development Program

      Staff Evaluations

      Program Curriculum Description

      Emergency Action Plan

      Written Agreements with Partners/Resort

      Club Self-Assessment Final Report *– Template provided by U.S. Ski & Snowboard*

[CLUB NAME] STAFFING WORKSHEET - COACHES

Coach Name	U.S. Ski & Snowboard Club ID #	Sport	Title	Full Time (FT) Part Time (PT) Seasonal (S) Year Round(YR)	U.S. Ski & Snowboard or other Coach Certification Level	Official or Judge Cert Level	Additional Qualifications, Degrees, etc	# Years with your club	Total # years co snowsport education/coach experience
Example: Sue Goodcoach	1234567	Alpine	Head Alpine Coach	FT YR	Level 300	RF 2	PSIA L3, BS Kinesiology	2	

[CLUB NAME] FACILITIES WORKSHEET

Club Facilities	Athlete Locker Room	Club Office	Coaches Offices	Tuning Room	Video Room	Strength and Cond Facility	Rehab/Med Facilities
Please Describe							

Sport Specific Facilities

ALPINE	Dedicated Training Venue	Full Length Slalom	Full Length GS	Full Length Super G	Full Length Downhill	Terrain Used for "Sections" if not full length	Timing
Please Describe							

ALPINE cont.	Do you have enough up-to-date protection to fully utilize the venues described above?
Please Describe	

SNOWBOARD	18 foot Halfpipe	22 foot HP	Slopestyle Terrain Park	BoarderX Training Features	Alpine Training Venue	Off Snow Tramp/ Foam Pit/ Aerials	Skate Park
Please Describe							
NORDIC	Ski Trail - Machine groomed for skate and classic - (5km minimum this cut-offs for multiple distances)	Stadium	Sprint Course	Youth Skills course	Homologated Trails - Sprint & Distance	Grooming with machine tilling	Snow making
Please Describe							
FREESTYLE	Development Mogul Course	Access to Mogul Course	Permanent Mogul Course	On Snow Aerial Site/Facility	Off Snow Tramp/ Foam Pit/ Aerials		
Please Describe							

FREERIDE	18 foot Halfpipe	22 foot HP	Slopestyle Terrain Park	Skierercross Training Features	Big Mountain Training Venue	Off Snow Tramp/ Foam Pit/ Aerials	Skate Park/other
Please Describe							

NORDIC JUMP	Beginner equip	Other Equip	10M	20M	40M	60M	90M
Please Describe							

ATHLETIC PERFORMANCE

Measuring Athletic Performance

Following is a worksheet and information that will help you map out specific athletic performance indicators. Please be sure to use this resource to map out *all* athletic result performance indicators such as:

- Elite athletic performance: athlete placements at national and international level competition, athlete placements on regional or national teams, etc.
- Developmental athletic performance: increases in participation and improved performance at local and regional levels, noted and measurable improvements by younger individual athletes, noted and measurable improvements by development team measurements, etc.
- Other: list other athletic performance indicators that you use to measure your programs athletic success

Key measurements per discipline: *Leaders in each sport have described the pipeline of athletic performance for their disciplines below. Please note that each list goes from development performance measurements to elite performance measurements. It is important that your club list performance benchmarks on both ends of the spectrum (if your club works on both ends), or concentrate on* <u>what your club does best along that spectrum</u>*. This will help you, as a club, identify where you best fit on this athletic performance spectrum and what your strengths are with regards to the national development pipelines.*

Alpine

- SkillsQuest "Gold" Medals at all developmental levels
- Consistent enrollment retention or increases, especially while moving up U system
- Number and *percentage* (can be key for smaller clubs!) of athletes qualified for U.S. Ski & Snowboard Divisional Championships
- Number and percentage of athletes qualified for U.S. Ski & Snowboard Regional Championships
- Number and percentage of athletes qualified for NorAm events
- Number and percentage of athletes qualified for U.S. Ski & Snowboard national age group camps
- Regional team members
- Divisional Championships top 10 and top 3 placements
- Regional Championships top 10 and top 3 placements
- National Championships top 10 and top 3 placements
- Invitations to the National Training Group
- Athletes placed on the US Ski A, B, C or D teams

Cross Country Skiing

- Consistent enrollment retention or increases, especially while moving up U system
- Number and percentage of athletes participating in Local competitions (Youth skills events, Youth competitions/ BKL, local citizen competitions)
- Number and percentage of athletes qualified for School championships, Sectionals, NCAA or NCSA competitive teams

- Number and percentage of athletes qualified for U.S. Ski & Snowboard Divisional or Regional Championships
- Number and percentage of athletes qualified for Divisional & Regional team members
- Number and percentage of athletes qualified for U.S. Ski & Snowboard Regional Elite Group camp
- Number and percentage of athletes qualified for U.S. Ski & Snowboard Junior National, USSA Senior National Championships & SuperTour Finals
- Athletes qualified for USSA national age group camps (U-16, National Training Group (NTG), National Elite Group (NEG), invites to U.S. Ski & Snowboard camps)
- Athletes qualified for U.S. Ski & Snowboard sanctioned international competitions (U18 trip, Junior World Ski Championships, World U23 Championships, U.S. Ski & Snowboard sanctioned International Continental Cup (COC))
- Regional Championships top 10 and top 3 placements
- National Championships top 10 and top 3 placements
- International Championships, International COC, World Cup top 10 and top 3 placements
- Athletes placed on the US Ski A & B teams

Freestyle

- Consistent enrollment retention and or increases
- Athlete participation in all age groups to ensure NTS pipeline
- Number and percentage of athletes that compete in divisional events
- Number and percentage of athletes that compete out of their division
- Number and percentage of athletes qualified for U.S. Ski & Snowboard Junior National Championships
- Number and percentage of athletes that qualify for Young Guns
- Number and percentage of athletes that qualify for Selection Events and National Championships
- Number and percentage of athletes qualified for NorAm/Continental Cup events
- Number and percentage of athletes qualified for Junior World Championships
- Number of athletes qualified to compete in World Cups starts before National Team status
- Number of athletes ranked top 20 overall at Divisional Championships
- Number of athletes ranked top 10 overall at Junior National Championships
- Number of athletes ranked top 10 overall National Championship including podium results
- Number of FIS podium results
- Number of athletes ranked top 10 NorAm Grand Prix
- Number and percentage of athletes qualified for Development group
- Athletes placed on the US Ski A, B, C

Snowboarding

- Consistent USASA regional series event results in each age class. Moving up through the USASA competition pipeline.
- Number and/or percentage of athletes qualified for USASA Nationals in each age division and Open Class.

- Number of athletes qualified for Revolution Tour
- Number of athletes qualified for Project Gold Talent Development Camps
- Number and/or percentage of athletes with top 10 results and top 3 results at Revolution Tour events.
- Number and/or percentage of athletes qualified for Grand Prix/Dew Tour events
- Number of athletes placed on the US Snowboarding Rookie Team
- Number of athletes placed on the US Snowboarding Pro Team

Freeskiing

- Consistent USASA U.S. Ski & Snowboard USSA regional series event results in each age class. Moving up through the competition pipeline
- Number and/or percentage of athletes qualified for USASA Nationals in each age division and Open Class
- Number and/or percentage of athletes qualified for USSA Jr. Nationals
- Number of athletes qualified for Revolution Tour
- Number of athletes qualified for Project Gold Talent Development Camps
- Number of athletes qualified for The North Face Park and Pipe Open Series
- Number of athletes with top 10 results and top 3 results at Revolution Tour events.
- Number of athletes with top 10 results and top 3 results at TNF PPOS events
- Number of athletes qualified for Grand Prix/Dew Tour events
- Number of athletes placed on the US Freeskiing Rookie Team
- Number of athletes placed on the US Freeskiing Pro Team

Use the table on the next page to report your athletic performance benchmarks by sport.

[CLUB NAME] ATHLETIC PERFORMANCE BENCHMARKS
Performance Benchmarks met by athletes or club (Quadrenially)

Use this chart to list the most significant performance standards your Club has achieved within the previous 4 years:
Please list athletes or identifiable club groups, competition achievement or performance benchmark data, and the season achieved.

Athlete Name(s) or Club Groups:	Achievement/Benchmark data:	Season:
Example: *Joe Skier*	*3rd Place SL East J4 Championships*	*2016/17*

[CLUB NAME] VOLUNTEER STATISTICS

Volunteer / Task(s)	Hours Monthly	Hours Annually	Valuation of Hours $$	Total Hour/Total Value
Board Members				
Events				
Administrative				
Training				
Other?				

[CLUB NAME] TRAINING VOLUMES AND TYPES BY PHASE

	Phase 1	Phase 2	Phase 3	Phase 4	Phase 5	Phase 6
IN-SEASON (Nov – April)						
Programming: Total number of weeks in typical season						
On snow training: Total hours/week						
Dryland Training: Total hours/week						
Total # Race Starts/Season						
Show the following as a percentage of the total time spent						
Coached/Directed Freeskiing/Riding (%)						
Coached drills (%)						
Training runs (Gate or feature-specific training) (%)						
Competition Simulation (%)						
Do you strongly encourage and provide time for your athletes to freeski/ride with friends or family? For each phase, rate 1, 2 or 3: 1 being 'no', 2 being 'moderately' and 3 being yes, 'very strongly'						
OFF-SEASON (May – October)						
On snow summer camp: Total number of weeks						
On snow training: Total hours/week						
Dryland training: Total number of weeks:						
Dryland Training: Total hours/week						

US SKI & SNOWBOARD

CLUB NAME:_____

S.W.O.T.
ANALYSIS WORKSHEET

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS

Critical Benchmarks and Strategic Objectives (include 'by when'):